



Unmistakable Bits of Paris in

French Room Hats \$15 to \$30

The hat sketched, for example—black panne, with cleverly folded brim and fringe of monkey fur fastened with a jet cabochon—it is obviously Paris-inspired, and done in the Paris manner.

Poke Bonnets—With their quaint old fashioned charm and becoming demureness—they too come from Paris.

Blue and Black—A decidedly Parisian note—the brilliance of flag blue on black. Lustrous smouldering copper tones too, and, as always this year, every shade of brown.

These adaptations of Paris hats are well worth a visit to our French Room.

FOURTH FLOOR

Warm Boudoir Robes of Satin or Crepe \$15.75 to \$23.50

An especially good value in the warm comfortable robes you want these cold mornings is one of two-tone satin, lined throughout with albatross. It has quilted Tuxedo collar and cuffs, \$18.75

Quilted Robes—A style that you instinctively connect with chill mornings and winter comfort. Quilted in lamb's wool and silk-lined throughout.

There is a lovely selection of colors in each material.

Crepe de Chine \$15.75; Two-tone satin \$19.75;

Crepe-back satin \$23.50

SECOND FLOOR

5000 Pairs of Kid Gloves specially priced \$1.65

At any season and in any year such a price for fine quality kid gloves would be unusually low. At this season and in this year—with the new tariff—it is an opportunity not to be missed.

One and two clasp, pique and overseam sewn. Brown, grey, tan, mode, black and white.

French Suede Gauntlets \$2.65—Another irresistible glove value. These normally sell for a much higher price. Brown and several shades of mode.

GROUND FLOOR

Smart Fur Trimmings for Every New Creation

Fur trimmings are being used so much this season, not only in conventional ways, but to adorn the tiny sleeves of evening gowns, to stripe a coat, or to mark a neckline, that one counts them the most essential feature of the costume.

Chinchille, squirrel, beaver, caracul, krimmer, mink, wolf, ermine, mole and coney, widths from one to twelve inches—all of these you will find in our Trimming Department, beautiful in quality and in coloring. You will not find every width in all kinds of fur, but the selection is an excellent one.

New Buckles and Motifs

Beaded Motifs—Pearl, rhinestone or jet, many of them in lovely colors. Some have long fringes, \$2 to \$8.95

Metal Buckles—Galalith is fashioned in the newest and smartest colors of the season, and cut in artistic designs for many of these buckles. Others are metal, bright or dull. \$1.25 to \$4.95

GROUND FLOOR

New Colonial Pumps \$9.75

Favor Otter Ooze



The shoe question has narrowed itself down to what kind of Colonials for autumn wear. Those sketched above are a particularly happy answer to the question; they have good firm Spanish Cuban heels—contributing to their comfort.

Brown satin—rich bronze brown and black satin, patent leather, and otter ooze, for your brown costume—black satin or black patent leather with ooze back.

Sports Oxfords in Two Colors, \$10.75—A new style somewhat higher as to heel and with smaller sections of contrasting color. Dark brown with fawn suede or black with grey suede. Welt sole and walking heel.

SECOND FLOOR

The Coat Type Frock recommended by every Paris Collection is presented by Lord & Taylor in its various interpretations.

THE coat frock for women, of matelasse (sketched), features gauntlet cuffs and beaver bandings, \$195. Others at \$145. Coat dress of crepe faille, Canton crepe, wrung satin, \$145, \$175. Twill cloth coat type frocks, imported, and copies of imports exploiting the gauntlet cuff, dull metal embroideries, braid embroideries and clustered pin tucks are priced from \$69.50 to \$145.

THIRD FLOOR



The novel note of the Season's Wraps is sounded by Fabrics and Furs of extraordinary variety and richness of texture.



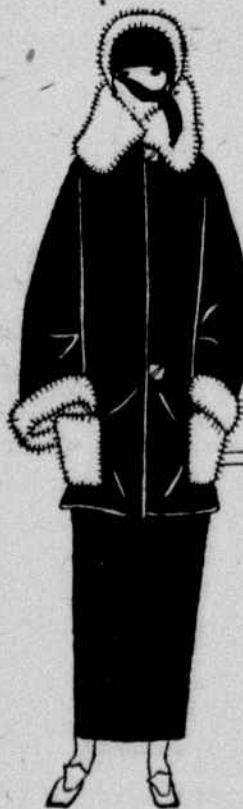
HEAVY silk broche, softest ribbed velours, patterned woolen fabrics, cloky, velvets combined with rich furs distinguish the daytime coats and formal afternoon and evening wraps created by French dress-makers and presented by Lord & Taylor. Models and copies of models priced from \$97.50 to \$495. Typical of Jenny is the model sketched with slynx cloth dyed the rich brown of the coat, edging the shoulder cape and making the collar. The entire lining is embroidered in Paisley colorings.

THIRD FLOOR

Women's Fur Trimmed Suits of simple elegance and fine tailoring are presented at very moderate prices.

THE richness of the material and the beautiful peltries of these suits make them particularly suitable for the woman of fastidious and conservative taste. They are simple and straight of line, deeply furled at collar, cuffs and pockets, and cut from velvety which has all the depth of velvet without its perishable delicacy. In black, taupe, brown and navy with beaver, squirrel or fox fur. \$125. Other two-piece suits, from \$62.50 to \$295. Smart three-piece suits, from \$75 to \$595.

THIRD FLOOR



Lord & Taylor

FIFTH AVENUE



Special Selling

Wedding Invitations and Announcements

For this regular annual event we have made special prices on announcements, invitations and cards.

Invitations—10 lines in English script on Crane's best quality paper, complete with in and outside envelopes, \$19.50

Announcements—7 lines in English script, \$16.50. Each additional line, \$1.50

At Home or Reception Cards, 5 lines, \$12.75

Visiting Cards—Shaded antique or in a shaded lettering, plate and 100 cards, 15 letters to the name, \$4.75. Each additional letter, 20c

Plate and 100 cards in English script with name and one line address, \$3.25. Each additional line, 75c

Bride's Gift Book \$5.75

An indispensable asset at the time of a wedding. Ecrase leather with gold tooling. Rose, blue, purple, tan, green. Sheets of separate perforated numbers come with the book to check gifts with your list. 564 in all. The price is a special one for this selling.

GROUND FLOOR

Embroidered Flannel Flouncings \$2.50, \$4.75 a length

For infants' wear—dainty petticoats, robes, or light coats—lengths of fine shrunken flannels, charmingly embroidered in silk, all-over or border designs. 30 inches wide.

SECOND FLOOR

Black Silks for Fall

Regardless of how many bright colors find their way into your winter costume, there is always the need of at least one black frock. These splendid values are the kinds you have the most use for.

Satin Sublime \$2.25 yard—That high lustre that goes with satin of a fine quality. 40 inches wide.

Crepe de Chine \$2.75 yard—A good heavy quality, sure to give excellent wear. 40 inches wide.

Brocades \$5.50 yard—Satin and crepe weaves, brocaded in the smartest designs. 36 and 40 inches wide.

GROUND FLOOR

Mme. Helena Rubinstein's Toilet Preparations Are Here

We are prepared to meet the demand for this famous make of toilet specialties with a complete assortment.

Valaze Cleaning and Massage Cream, \$1, \$1.75, \$3.50

Valaze Beauty Grains, \$1.25 and \$2.50

Valaze Skin Food, \$1.25, \$2.50

Valaze Complexion Soap, 75c, \$1.25

Valaze Skin Toning Lotion, \$1.25, \$2.50, \$5.50

Valaze Foundation Cream, \$1.10, \$2.20, \$5.00

Valaze Cream of Lilies, \$1.50

Valaze Blackhead and Open Pore Paste, \$1.10

Valaze Freckle Cream, \$1.50, \$2.50

GROUND FLOOR

Elente Corsets Specials, \$4.95, \$6.50

When you are buying your new corsets for your fall and winter costume, look first of all at these two special values.

\$4.95 Satin, lightly boned, with elastic girdle top and comfort steel. For the slender figure.

\$6.50 Handsome broche with Walohn boning, and elastic inserts in the semi-girdle top. For the medium figure.

SECOND FLOOR

Short Fur Coats Top the Mode

Gathered into a snug band around the hips, flaring out ever so slightly, or merely hanging straight—so much is a matter of taste, but that the coat must be short for general wear, is the consensus of opinion where fashion reigns.

Nutria, squirrel, civet, lamb, caracul, or natural or dyed muskrat—you will have a choice of these furs in short lengths.

Where warmth is the primary requirement and a long coat the choice, you may select one of Hudson Seal with shawl, draped or choker collar, from \$265 to \$395

Smartest of New Neckwear

Your immediate need may be for the fur scarf to wear with the tailored suit or frock, during the in-between season.

Hudson Bay Sable, \$55 and \$65. Fox animal scarves, pointed, brown, taupe, slate, or black, \$39.50. Stone marten, one skin, \$29.50; two skin, \$59.50

FOURTH FLOOR